

Show Low, AZ Trade Area Demographic Profile

Trade Area:	75 Mile Radius
2023 Permanent Population:	144,648
	- 16,600 (Payson, AZ Population)
	- 8,700 (Globe-Miami, AZ Population)
	- 8,800 (Winslow, AZ Population)
	- 4,450 (San Carlos, AZ Population)
	- 1,670 (Peridot, AZ Population)
	+ 1,790 (1/2 of Catron County, NM Population)
	+ <u>30,000 (Estimated seasonal population)</u>
Total Population:	136,218
2023 Male Population:	50.4%
2023 Female Population:	49.6%
Ethnicity:	
White:	56.3%
Black:	2.4%
Native American:	12.6%
Asian or Pacific Islander:	0.9%
Other Race:	8.6%
Two or More Races:	19.2%
Hispanic Origin:	15.7%
2023 Median Age:	41.7 Years
2023 Population under 45 years of age:	53%
2023 Population ages 20-44:	27.3%
2023 Population ages 45-64:	24.1%
2023 Population ages 65+:	22.9%
2023 Total Households	55,269
2023 Average Household Size:	2.6
2023 Average Household Income:	\$77,998
2023 Households w/ annual income > \$50,000:	53.7%
2023 Households w/ annual income > \$75,000:	35.5%
2023 Household w/ annual income > \$100,000	23.5%
2023 High School Graduates:	87.7%
2023 College Graduates:	29.6%
2023 Some College Experience	60.1%
2023 Worker Base (age 16 years or over)	52,807