

Show Low, AZ Trade Area Demographic Profile

Trade Area:	75 Mile Radius
2019 Permanent Population:	144,400 - 16,200 (Payson, AZ Population) - 9,300 (Globe-Miami, AZ Population) - 9,500 (Winslow, AZ Population) - 4,300 (San Carlos, AZ Population) - 1,400 (Peridot, AZ Population) + 1,870 (1/2 of Catron County, NM Population) <u>+ 25,000 (Estimated seasonal population)</u>
Total Population:	130,570
2019 Male Population:	50.1%
2019 Female Population:	49.9%
Ethnicity:	
White:	66.1%
Black:	1.3%
Native American:	12.2%
Asian or Pacific Islander:	1%
Other Race:	8.6%
Two or More Races:	10.8%
Hispanic Origin:	16.1%
2019 Median Age:	41.4 Years
2019 Population under 45 years of age:	53.4%
2019 Population ages 20-44:	27%
2019 Population ages 45-64:	24%
2019 Population ages 65+:	22.7%
2019 Total Households	56,637
2019 Average Household Size:	2.5
2019 Average Household Income:	\$55,127
2019 Households w/ annual income > \$50,000:	47.8%
2019 Households w/ annual income > \$75,000:	28.7%
2019 Household w/ annual income > \$100,000	15.5%
High School Graduates:	85.5%
College Graduates:	26.1%
Some College Experience	57.9%
Worker Base (age 16 years or over)	47,802